

ANNIVERSARY



**Gifts
This Week FREE**



**Delicious Lady Fairfax Chocolates
Gude's Prize Winning Roses**

Trade-Marked Footwear During THIS WEEK

ers Enables Us to Make Such Pretentious Anniversary Gifts

Gude's Roses

Gude's Roses need no introduction in Washington. In fact, they are known from coast to coast, having been awarded scores of trophies in competition with productions of the nation's foremost florists.

During this week our patrons will receive with each box of candy a large bouquet of hardy, fresh clipped Gude's Roses, universally considered to be the finest roses grown.

Lady Fairfax Chocolates

Everyone in Washington who has a "sweet tooth" is probably familiar with these dainty confections. They are the good, old-fashioned Virginia candies—creamy fruit and nut flavored centers with delicious thick chocolate coating—packed in artistic one-pound boxes.

Lady Fairfax Chocolates are made fresh every day and contain the purest ingredients the market affords.

We believe we could not find a more appealing anniversary gift for our patrons than these delicious sweetmeats accompanied by a bouquet of Gude's beautiful roses.

LA FRANCE

Shoes for Women

\$3.50 \$4.00 \$5.00

LA FRANCE Shoes are recognized by feminine Washington as unrivaled leaders in Style, Quality, and Comfort. The beautiful array of LA FRANCE models for Fall and Winter now on display at our stores is the most authoritative footwear style guide in Washington.

You'll be particularly pleased with the big representation of novelty modes—including the popular Bronze, Midnight Blue, Battleship Gray, White Ivory, Pearl and Black and White leathers.

Your size and your style can always be found in LA FRANCE Shoes at our stores.

CARTHEAN

Shoes for Women

\$3.00 \$3.50 \$4.00

CARTHEAN Shoes are scientifically perfect and are gems in the matter of fashion and durability. Every pair has O'Sullivan's heels of new live rubber attached. This added comfort gives them a distinct advantage over every other shoe on the market at the same prices—\$3, \$3.50, and \$4.

We are showing many new models for Fall and Winter—in all sizes and widths.



MAIN STORE

1116-1122 7th St.

Berberich's

Washington's Largest and Most Progressive Shoe House—Established 1868

BRANCH STORE

813 Penna. Avenue